



beauty at your fingertips

Beauty



XFORMER/EXE is an electrostimulation appliance that really does help you sculpt your body. The Toning and Sculpting, Draining and Lipolysis programs have been designed and tested in all those cases where localised adipose layers or cellulite represent a problem.

If your aim is to sculpt your buttocks, combat cellulite build-up or tone up those critical areas like the abdomen, arms and thighs, the correct and regular use of Beauty programs, along with a balanced diet, can produce successful results after just a few weeks of application.

XFormer/EXE will not only make you feel more beautiful, but will help you to discover that together with your looks, your lifestyle can also improve.

BEAUTY TREATMENT AND ELECTROSTIMULATION

The increasing attention given to personal well-being is, to an increasingly greater extent, tending to involve body aesthetics. Keeping in shape however is a condition that must not only satisfy certain popular social models, but above all allow the individual to achieve a level of positive self-esteem, based on healthy and lasting attention for one's body. It thus becomes easy to appreciate that physical shape and beauty are conditions that cannot be achieved separately.

To achieve a good balance between health and beauty, electrostimulation represents a valid complement to be integrated with a correct lifestyle and a number of simple eating rules. The characteristics of current application have shown that results can be obtained that are comparable, and, in some cases even superior, to those obtainable with normal physical activity and localises massage.

The studies which have attested the effectiveness of electrostimulation in the beauty treatment sector are numerous. Among these is the research work done by Dr. Andrea Paolorosso for Vupiesse Italia, who tested operation of the XFormer electrostimulation appliance for beauty treatment purposes on a significant sample of users and found the machine to be very effective in reducing cellulite and fat layers. The results of these studies show a reduction in the circumference of hips and thighs, firming of buttocks and evident general toning of surface tissues and muscles involved. Furthermore, a previous research work performed by Dr. Paolorosso together with Professor Ivano Santarelli on a sample of women, also clearly showed positive effects as regards increase of tone in the breast region, with lifting of the nipple area by up to one centimetre.

The good results obtained using electrostimulation in the beauty treatment field are mainly due to dilation of the blood vessels and tissue capillarisation. This means that the application of low-intensity electric currents considerably increases blood flow in even the smallest vessels, raising local temperature - the cause of redness due to greater transit of blood - and triggering an increase of the metabolism with elimination of fat cells. To the important lipolysis effect must also be added a major increase in the drainage of liquids which, above all in women, are responsible for the sensation

of weight and increase in volume of the tissues in areas like the tummy, the thighs or the buttocks.

The ease of use and regulation of the intensity of each single channel make electrostimulation using XFormer/EXE effective and tolerated by any person. The regular and prolonged use of this appliance will allow you to sculpt your body and help you achieve a satisfactory condition of physical and psychological gratification.

Characteristics of XFormer/EXE beauty treatment programs

Localised fat and loss of muscle tone are becoming increasingly more widespread problems. Above all they are the result of bad eating habits and a sedentary lifestyle, which, as is universally recognised, cause problems of an aesthetic nature and to the health.

More specifically, to reduce adiposity we must regularise our energy balance and this can only be done in two ways:

- by reducing our energy intake, meaning food;
- by consuming more energy, obtainable by raising the metabolism, muscle activity or temperature.

XFormer/EXE offers a range of programs able to operate on different organic-metabolic and muscle parts that directly influence our appearance:

TONING AND SCULPTING

This program has been specifically designed to restore skin and muscle tone, as well as sculpt the silhouette, above all on specific muscle areas such as buttocks, legs, inner and outer thighs, abdominal muscles, torso and arms. These results have been achieved thanks to the application of excito-motory currents suitably modulated as regards contraction times, frequencies and recovery times. These currents affect muscle tone, improve the metabolism and oxygenate the cells.

DRAINING

The draining program has been designed to eliminate waste substances that tend to intoxicate cells (catabolytes), favouring liquid retention, by means of the trophic and capillarising action of the specifically used frequencies.

LIPOLYSIS

This program has been designed to trigger the energy mechanisms which use, as substrate for biochemical reactions, the molecules of fatty acids, therefore favouring their elimination.

The XFormer/EXE Beauty programs can also be especially useful for treating cellulite. Cellulite is in fact a widespread aesthetic problem caused by a primary micro-circulation sufferance which produces alterations of the adipose tissue and connecting fibres.

The various treatments that have been devised to combat the problem attempt to:

- improve circulation ("heating" or "vein toning" cosmetics)
- reduce adiposity (lipolytic products such as algae, iodine, caffeine, cola...),
- reduce the oedema (pressotherapy, draining cosmetics),
- upgrade skin tone (excito-motory contractions).

By means of the combination of Lipolysis (reduction of localised fat), Draining (interstitial liquid draining) and Toning and Sculpting (restoring of skin and muscle tone) programs, XFormer/EXE can naturally represent an excellent tool for addressing cellulite problems.

The regular use of such treatments, combined with a correct and hypocalorie diet (see DIET AND ELECTROSTIMULATION on page 35) can produce appreciable results.