

# ERASE 'EM

**Frownies gets rid of fine lines for you.**

**B**EAUTY Impress is proud to introduce Frownies – a natural and non-invasive way for consumers to erase fine lines.

Invented in America in 1889, Frownies are facial pads applied to the forehead, corners of the eyes and mouth to gently “re-educate” the underlying facial muscles to assume their correct, relaxed and natural appearance.

Frownies works like a “facial splint” to hold the visible layer of the skin flat overnight and holds the muscles in their natural, relaxed position. This helps to soften and reduce lines to reveal younger, smoother and healthier looking skin. Frownies is effective as it addresses the source of the line formation – the underlying facial muscles.

When applied for three hours or more, Frownies helps erase frown lines, nasolabial folds (laughter lines) and smoothen crow’s feet. Most people will see visible results as soon as they wake up and lasting results can be achieved after three to four weeks of usage.

Frownies is available at Beauty Impress Mid Valley showroom office, 5I-2 Mid Valley City The Boulevard and other leading pharmacies, beauty salons and retail-



**Useful remedy:** Frownies is a simple yet effective way of erasing fine lines.

ers, including Sasa, A Cut Above, Caring Pharmacy, Vitacare pharmacy, Health Lane pharmacy, Farmasi Utama, Farmasi Eckerd, Pills & Potion pharmacy, Farmasi Unidamai in Damansara Damai & Kepong, Holistic Touch Therapy, S. N. Beauty & Slimming House.

Interested parties can call 03-2287 2522 or visit <http://www.BeautyImpress.com> for more information.